

KK: Global Strategy INC. Dretim ve Alim Talebine Ulgün Detaylar

Please make certain that the organizations you are contacting in Turkey understand the size and importance of this potential business.

Our client currently purchases \$300 million annually in small domestic and personal care appliances from OEM manufacturers in Asia. They would like to switch all this business away from Asia. This could be a very substantial business opportunity for Turkish companies, to produce and export these products.

According to our research, Turkey should be one of the leading countries for this project. Thus, we are eager to find all appliance and related product manufacturers in Turkey and begin discussions with them.

To give you an idea of the size of this, please note the following:

Requirements for OEM Manufacturers

1. Product development capabilities
2. Plastic injection molding with a proficient level of mold design engineering capabilities.
3. Experience manufacturing or assembling consumer electronic or consumer rechargeable products.
4. Metal stamping (in-house or contracted)
5. UL or similar approval (or ability to obtain same)
6. Packaging (in-house or contracted)
7. Evidence of financial stability

Annual Quantities

Category	Product Type	Annual Quantity
Grooming	Hair Clipper	2,500,000
	Hair Trimmers	4,000,000
	Personal Groomers	4,000,000
Shavers	Shavers	10,000,000
Hair Care	Dryers	4,000,000
	Straighteners	6,000,000
	Stylers	3,000,000
	Setters	1,000,000

Size of the project

Up to \$300 million/annually

Production can be spread among several manufacturers.

Best Regards,

Dave

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